



Let your dog save your lawn!

Melbourne Product Headlines at Queen's Awards for Enterprise in International Trade

Tuesday 26th April – Melbourne based product, Dog Rocks, headlines for Dog Rocks Distribution UK Ltd as it takes home prestigious Queen's Award for Enterprise in International Trade.

The Queen's Award, received for International Trade, is in recognition of achieving increased year on year export figures, product innovation, sustainability and bringing to international markets unique, and where possible, natural solutions to the marketplace.

"We are thrilled with this result for our UK distributors. Dog Rocks has had a great impact on the Australian pet product market, it is fantastic to see it flourish in this capacity. And on the Queen's Birthday, what a treat," says Andrea Roberts, Director and Founder of Dog Rocks Pty Ltd and Dog Rocks International Pty Ltd.

Dog Rocks was founded in 2004 by Melbourne mother Andrea Roberts in her hometown. It is now the go to product for pet and garden owners and is readily available in 15 countries around the world.

Dog Rocks are a naturally forming, organic rock quarried in Australia that, when placed in your dog's water bowl, stop urine burn patches on your lawn.

Dog Rocks works by giving your dog a cleaner source of water, filtering out impurities such as tin, ammonia and nitrates to eliminate urine burns on grass. Dog Rocks are 100% safe for all pets.

"It is very exciting to see an Australian product make such a impact on the global market. As the owner and creator of the brand, I could not be happier," says Andrea.

Dog Rocks are available from all good pet shops, vets and garden stores, including Bunning's.

For more information go to <http://dogrocks.net>

--ENDS--

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Dog Rocks

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Continues below:

Dog Rocks

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Notes for Editors

Dog Rocks

- Dog Rocks was trademarked and registered in 2004 and is owned by Andrea Roberts of Melbourne, Australia.
- Dog Rocks are available in 15 countries worldwide.
- Dog Rocks are 100% safe for all pets.
- Dog Rocks are a 100% natural Australian product that will save your lawn from those nasty burn patches that your Dog's urine can cause.
- When placed in you dog's water bowl Dog Rocks® filter out impurities from water such as tin, ammonia and nitrates. These impurities are usually passed out through urine, and when grass comes in contact with these elements it results in urine burn on grass, resulting in a dead, yellow patch on your lawn.
- Dog Rocks® give your four legged friend a cleaner source of water, while eliminating urine burn on grass this will result in the stop of those nasty burnt yellow patches on your lawn.
- Without the impurities in the water, Dog Rocks® actually help your dog fertilize your lawn! This is great for you, your dog & your lawn!

The Queen's Awards

- The Queen's Awards (QA) have been announced this year for outstanding business achievement in the fields of International Trade, Innovation and Sustainable Development. Winners of The Queen's Awards can expect an invitation to attend a special reception at Buckingham Palace.
- QA winners can also use The Queen's Award Emblem in advertising, marketing and on packaging for a period of five years as a symbol of their quality and success.
- The awards are made annually by HM The Queen and are only given for the highest levels of excellence demonstrated in each category
- To find out more about the awards visit the [Queen's Award website](#)